

At a glance

Fidelity Insurance (Crime)

WHITE-COLLAR CRIME

CHF 2 Billion

total losses in Switzerland
in the last five years

Affects everyone

including small and
medium-sized enterprises

40 percent

of losses are caused by
employees

RISKS COVERED

Financial loss

Protection against financial
loss resulting from criminal
offenses such as:

- Embezzlement/fraud
- Cybercrime
- Forgery
- Theft/robbery
- Dishonest business practices

WHAT WE OFFER

20 specialists

with extensive expertise,
in-depth knowledge of the
market and a unique network

Our own lawyers

who provide support in the
event of a claim

Optimum solutions

thanks to a leading market
position and comprehensive
advice tailored to your require-
ments

THE RISK OF WHITE-COLLAR CRIME

The total losses from white-collar crime that have been handled before the Swiss courts in the last five years amount to more than CHF 2 billion. But the number of unreported cases is likely to be several times higher.

The greatest threat comes from insiders: employees and decision-makers were responsible for around 40 % of the losses incurred. The biggest losses are usually suffered by large companies. But smaller businesses are affected just as much – and the consequences for them are often more serious.

Around half of all companies in Switzerland have been affected by cybercrime in one way or another. According to the National Cyber Security Center (NCSC), the number of reported cases has increased fivefold since the start of the COVID-19 pandemic.

These criminal acts are associated with considerable financial, liability and reputational risk. Even with extensive and effective preventative measures in place, white-collar crime cannot be ruled out completely. There are, however, cost-effective ways to limit the associated financial losses.

FIDELITY INSURANCE

Fidelity insurance – also known as crime insurance – is a sensible investment for businesses wishing to protect themselves against these risks and the potential consequences. Under such a policy, the insurer covers financial losses resulting from criminal acts. Who caused the losses – be it an employee, a third party or a combination of the two – is only of secondary importance. Instead, crime insurance is based on the discovery rule, i. e. it insures losses that are discovered during the policy period. The insurance also covers liability losses that the insured person is liable for in accordance with attribution rules under civil law.

- Embezzlement
- Fraud
- Dishonest business practices
- Forgery of documents
- Contractual penalties due to willful damage/loss
- Costs and expenses (including prosecution or external investigation costs)
- Theft/robbery
- Cyber fraud relating to bank transfers in the insured person's name:
 - Unauthorized access to data processing systems
 - Social engineering (fake president, payment diversion, fake entity fraud)
 - Man-in-the-middle attacks/man-in-the-cloud attacks

WE ADVISE YOU

Kessler's experienced Special Risk Team will be pleased to help you find the best fidelity insurance solution for your needs. The team has extensive, multidisciplinary expertise and relevant practical experience. To help ensure optimum risk management and corporate governance, we will discuss your company- and industry-specific crime risks with you. We recommend negotiating with two or three leading suppliers. We will then work together to determine the desired scope of insurance. Weighing up the costs and benefits of a risk transfer is a decision on the type of risk financing. In our opinion, the requirements of corporate governance (the business judgment rule) are also fulfilled by making a conscious decision to include the "crime" risk in the company's risk management process.

OUR PROMISE

With Kessler by your side, you can focus entirely on your business. You can rest assured that we develop the best solutions for you and the risks you face – and you will be looked after in the event of a claim.

CONTACT US

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ABOUT KESSLER

Kessler is the leading Swiss enterprise specializing in comprehensive risk, insurance and pension benefits consulting. We advise over 1,500 medium-sized and large Swiss companies from the service, trading and manufacturing industries, as well as the public sector. Thanks to our expertise in each of these economic sectors, our highly qualified staff and our leading market position, we contribute significantly to the long-term success of our clients. As a reliable partner, we inspire our clients and open up new perspectives through the safe and successful management of risks. Founded in 1915, Kessler has 350 employees working at its head-

quarters in Zurich and its other sites in Basel, Bern, Geneva, Lausanne, Lucerne, Neuchâtel, St. Gallen, Sion and Vaduz. As the Swiss partner of Marsh since 1998, we are part of a network with specialists in all areas of risk management and with great experience in handling global insurance programs. Marsh, the world's leading insurance broker and risk advisor, operates in more than 130 countries and is part of Marsh McLennan (NYSE: MMC).

Further information can be found at www.kessler.ch, www.marsh.com and www.mmc.com.

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