

# BUSINESS RESILIENCE

## STRENGTHENING THE VALUE CHAIN

Globalization, digitalization, virtualization and climate change are placing growing demands on companies. To benefit from opportunities, it is necessary to quickly identify and analyze key risks that could result in impaired supply capabilities, and to counter these with robust preventive and reactive measures that are regularly reviewed.

### AGILITY

Existentially threatening events such as natural disasters, cyber attacks, epidemics, technical deficiencies, supplier failures and fire can lead to severe disruptions in ever more highly specialized and interconnected processes and functions focused on optimization.

It is essential to enhance resilience to allow sustainably managed companies to quickly absorb such events. The agility required for this encompasses forward-looking situation recognition, assessment, and the handling of internally and externally determined events, as well as the ability to adapt and maintain the provision of key services.

### YOUR ADDED VALUE

Thanks to our analytically and practically oriented specialist and methodical skills, we can satisfy customer-specific requirements and provide results in line with your needs.

#### Some of the methods we offer

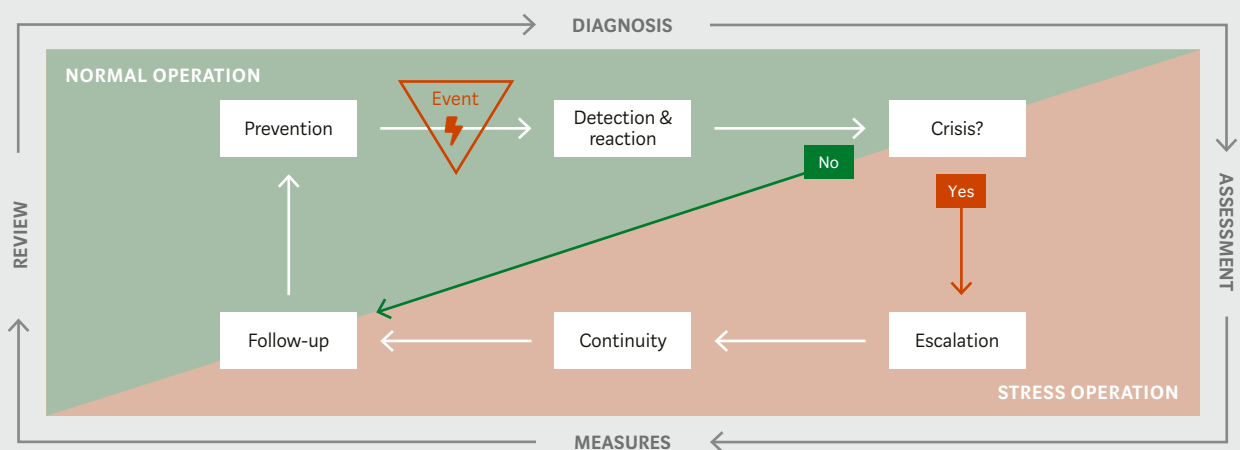
- Desktop and business analyses
- Benchmark assessments
- Structured interviews
- Qualified questionnaires
- Reviews
- (Scenario) workshops
- Emergency and crisis exercises

#### Results

- Management and project reports
- Summary presentations
- Dashboard overviews
- Frameworks
- Awareness raising
- Quantification
- Recommendations for action

### CONTROL LOOP

The control loop serves to enhance business resilience and ensure an ongoing process of improvement.



## HOLISTIC APPROACH

We handle the growing challenges with the provision of services in the modules below.

We also assist companies in emergency and crisis management:

### CYBER RISK & IMPACT ANALYSIS

- Analysis of cyber threats regarding the integrity, accessibility and confidentiality of ICT systems and data
- Measures for the development of a cyber system

### PROPERTY DAMAGE BASED BUSINESS INTERRUPTION ANALYSIS

- Identification of the worst-case scenario for loss of income due to an insured event
- Basis for the risk-based insurance decision-making (limits and terms)

### BUSINESS CONTINUITY MANAGEMENT

- Handling of existentially threatening events
- Standard anchoring of BCM elements within the company and in the governance structure

### SUPPLY CHAIN RISK MANAGEMENT

- Risks along supply chains
- Optimization of the ratio between risk and returns
- Measures to reduce vulnerabilities

### EMERGENCY AND CRISIS MANAGEMENT

Training | preparation | exercises | assistance | support if an event should occur

### INTERESTED? CONTACT US!

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### ABOUT KESSLER

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