

At a glance

Business continuity management (BCM)

Is your company adequately prepared for existential threats? A systematic business continuity management (BCM) supports companies in avoiding business interruptions and minimizing associated damage and loss. BCM ensures the continuation of value-creating activities even in extreme situations. As a crucial management system BCM provides transparent structures and specific strategic and operational guidelines. A well-implemented, actively practiced BCM is key to long-term business success.

CHALLENGES

Customers

Avoid delivery downtimes and fulfill the value proposition

Stakeholders

Building a strong foundation of trust both internally and externally

Reputation

Securing market reputation and competitiveness

Insurers and regulators

Require a strong business resilience

BCM AS VALUE DRIVER

Protects the crown jewels

With BCM, the critical processes and resources are recognized and their availability is increased

Offers solutions

Preventative measures are in place to enable swift recovery and restoration

Minimizes damage and loss

Adverse effects on the company remain limited

YOUR BENEFITS

Successful implementation

With an objectives-based, effective process tailored to the needs of your company

Good practice approach

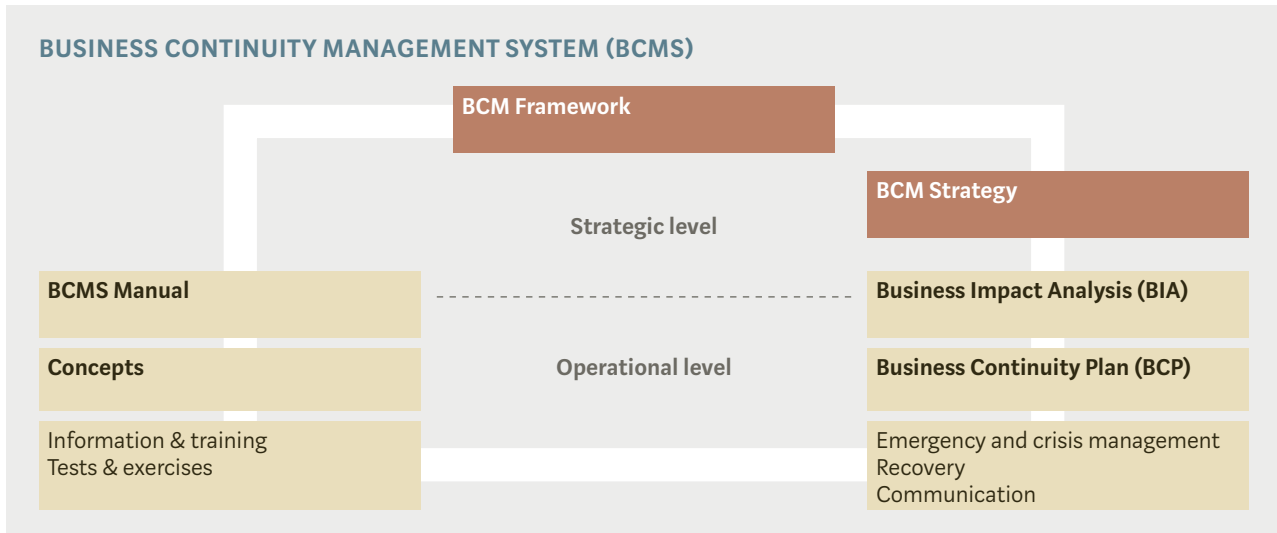
Modular and proven advisory approach based on common standards and norms

SUCCESS THROUGH RESILIENCE AND RESPONSIVENESS

BCM supports a company's resilience by maintaining the continuity of operations, which enables companies to prepare for threats and crises in order to minimize downtimes and fulfil their value proposition.

BCM as a management system (BCMS) focuses on processes and resources that are crucial to business success. Based on a holistic and continuous assessment of the company's risk situation, measures and solutions are developed to counter potential threats and their impacts. BCM should be anchored in the corporate strategy. Kessler applies a proven 3D model that covers all phases of a robust and effective BCMS.

BUSINESS CONTINUITY MANAGEMENT SYSTEM (BCMS)



EFFECTIVE BUSINESS CONTINUITY MANAGEMENT SYSTEM (BCMS)

A BCMS encompasses both a strategic and an operational dimension. The strategic dimension defines the guidelines, objectives, resources and structures for the corporate BCM. The operational dimension establishes preventative and reactive measures against business-critical events. To determine the effectiveness of a BCMS, the entire continuous improvement process (CIP) must be conducted repeatedly. The findings show the potential for improvement. The measures derived and realized from these insights increase the maturity of the BCMS and strengthen the company's resilience.

WE ADVISE YOU

We have a team of specialists with extensive expertise, years of experience, excellent market knowledge and a unique network. We advise you on all aspects of business continuity management. We apply our modular good practice consulting approach, which considers specific customer requirements and is based on recognized standards.

GET IN TOUCH

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ABOUT KESSLER

Kessler is the leading Swiss enterprise specializing in comprehensive risk, insurance and pension benefits consulting. We advise over 1,500 medium-sized and large Swiss companies from the service, trading and manufacturing industries, as well as the public sector. Thanks to our expertise in each of these economic sectors, our highly qualified staff and our leading market position, we contribute significantly to the long-term success of our clients. As a reliable partner, we inspire our clients and open up new perspectives through the safe and successful management of risks. Founded in 1915, Kessler has 350 employees working at its head-

quarters in Zurich and its other sites in Basel, Bern, Geneva, Lausanne, Lucerne, Neuchâtel, St. Gallen, Sion and Vaduz. As the Swiss partner of Marsh since 1998, we are part of a network with specialists in all areas of risk management and with great experience in handling global insurance programs. Marsh, the world's leading insurance broker and risk advisor, operates in more than 130 countries and is part of Marsh McLennan (NYSE: MMC).

Further information can be found at www.kessler.ch, www.marsh.com and www.mmc.com.

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