

# ENTERPRISE RISK MANAGEMENT MAKING USE OF COMPETITIVE ADVANTAGES

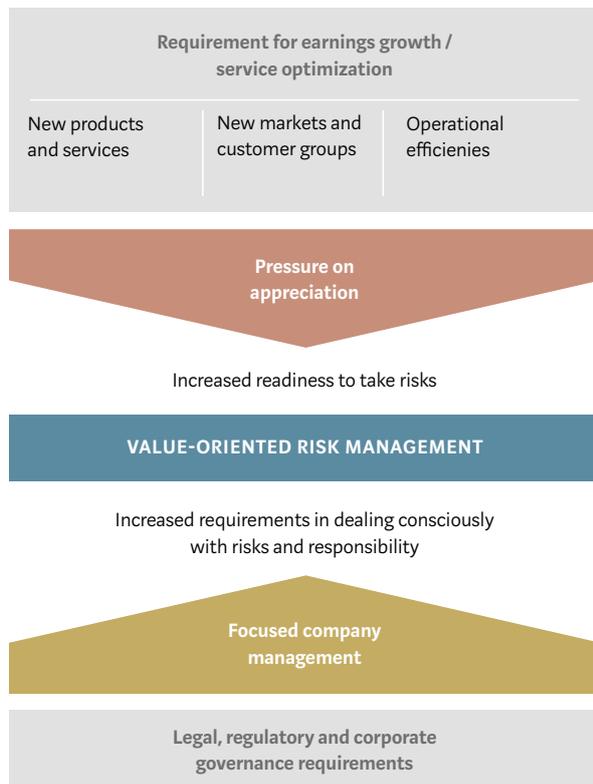
Managing a company in a responsible manner means managing risks systematically and thoroughly in all areas.

Enterprise Risk Management (ERM) lays the groundwork for dealing with risks successfully and raises a company's chances of success in an increasingly complex and volatile business environment.

The challenges facing companies are many and varied, and it is up to all to make the most of opportunities while at the same time dealing with potential dangers. Knowing a company's risk makeup and bringing it into harmony with entrepreneurial value drivers goes hand in hand with this. Risk management affects the entire organization and is the responsibility of the uppermost management level.

Enterprise Risk Management is particularly useful at the flashpoint between (regulatory) requirements for good company management and the owners' earnings requirements, offering a management tool that does justice to both (conflicting) requirements in accordance with economic value added.

**RISK MANAGEMENT AFFECTS THE ENTIRE ORGANIZATION AND IS THE RESPONSIBILITY OF THE UPPERMOST MANAGEMENT LEVEL.**



## YOUR VALUE ADDED

- Ensuring the substance, earnings power and reputation of your company in the long term
- Recognizing and understanding risks as value drivers
- Using transparent and timely information as a management instrument
- Setting the right priorities in risk management measures
- Creating the strategic basis for decisions relating to the optimization of the risk-return situation
- Strengthening the risk awareness of management and employees
- Creating trust where internal / external stakeholders are concerned
- Meeting legal and regulatory requirements

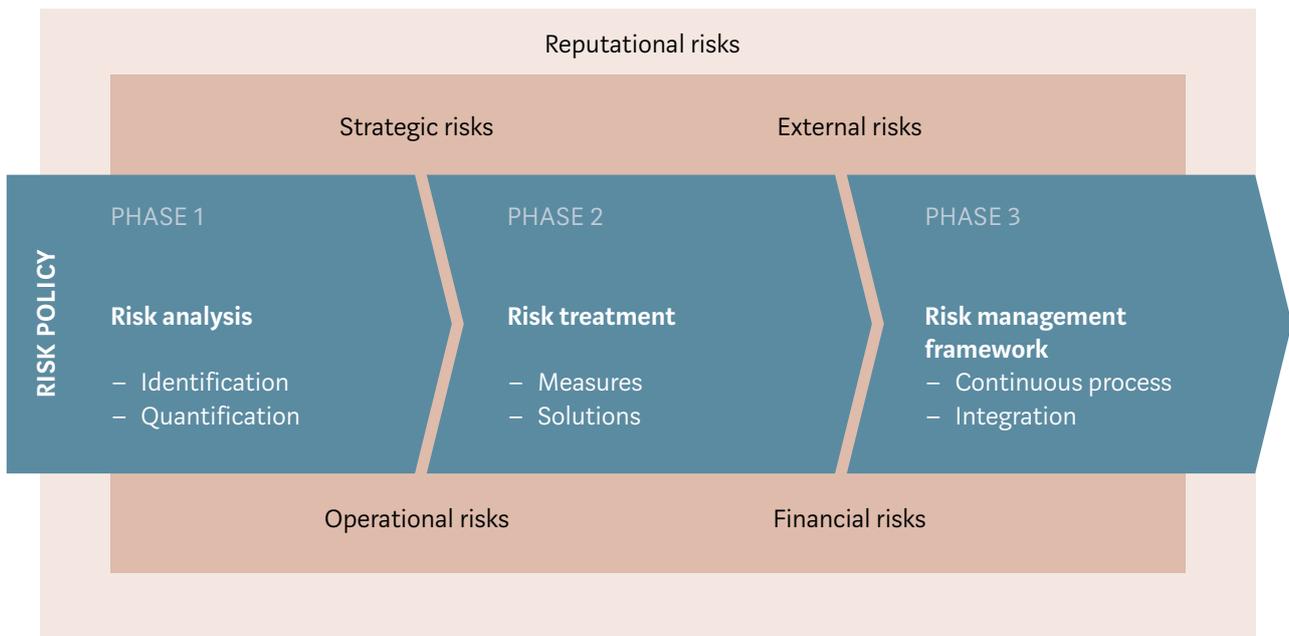
## CUSTOMER-FRIENDLY APPROACH

Kessler Consulting takes a modular approach to good practice consulting. It is highly customer-friendly, taking its lead from key risk management standards such as ISO 31000 and COSO, and implementing them according to customers' requirements.

## OUR SERVICE

Corporate consulting for the design, implementation and development of value-driven risk management,

including strategic, operational and financial risks. Consulting takes place in three phases:



## INTERESTED? CONTACT US!

Simon Künzler  
Head Risk Consulting  
T +41 44 387 88 66  
[simon.kuenzler@kessler.ch](mailto:simon.kuenzler@kessler.ch)

## ABOUT KESSLER

Kessler is the leading Swiss enterprise specializing in risk, insurance and pension fund consulting. Due to the know-how and experience of our staff, the innovative strength as well as due to our market position, we create added value in a sustainable manner for our clients from all parts of industry (i. e. service, trading and manufacturing companies). Our excellent reputation combined with our financial success form the foundation of our long-term future as an independent family enterprise. Founded in 1915, Kessler has 275 employees working at the headquarters in Zurich as well as at further sites in Aarau, Basle, Berne, Geneva, Lausanne, Lucerne, Neuchâtel,

St. Gallen and Vaduz. As the Swiss partner of Marsh, we are part of a network with specialists in all areas of risk management and experienced in handling global insurance programs. Marsh, the world's leading insurance broker and risk consultant, operates in more than 100 countries and is part of Marsh & McLennan Companies whose share is traded on the New York, Chicago and London Stock Exchanges (ticker symbol: MMC).

Further information can be found under [www.kessler.ch](http://www.kessler.ch), [www.marsh.com](http://www.marsh.com), [www.mmc.com](http://www.mmc.com).