

PRESS RELEASE

NEW HEAD OF BUSINESS UNIT MARKETING & COMMUNICATIONS

Zurich, 12 January 2022 – Kessler appoints Natalie Kolb as Head of Business Unit Marketing & Communications with effect from 1 January 2022.

Natalie Kolb will be responsible for marketing and communications at the group level as the new business unit head. She will also manage the administrative department of the Executive Committee. With her teams in Zurich and Lausanne, she will implement the marketing strategy across all sectors and risk themes and will be responsible for operational management.

Natalie Kolb joined Kessler in 2014 as a marketing specialist. In her most recent role, she managed Marketing & Communications. She has a bachelor's degree in corporate communications as well as a master's degree in marketing. She is a member of senior staff. Natalie Kolb has been instrumental in developing the company's market presence and communications, and has made the marketing activities throughout Switzerland more professional. Pascal Schweingruber, Member of the Executive Committee, is pleased with the appointment: "In her new role, Natalie will be able to build on her existing experience, while Kessler will benefit more directly from her expertise."

If you have any questions, please contact:

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