

KESSLER & CO Inc. Forchstrasse 95 8032 Zurich www.kessler.ch

## Press Release Kessler strengthens client cyber crisis units thanks to Threema

Zurich, November 7, 2023 – Kessler launches a new service allowing clients to strengthen their cyber crisis unit with Threema.

In cooperation with Threema, Kessler's clients can benefit from a new service. Cyber risks rank among the top three business risks for most companies. When a crisis hits, communication is crucial. Many companies do not have a secure external communications platform for their crisis team. This is where Kessler comes in, offering the Threema Work business messenger as an add-on to its cyber insurance.

Threema Work is a Swiss business messaging solution. Threema operates its own servers in two physically separate, redundant data centers in Switzerland. All communication is end-to-end encrypted. Messages are deleted as soon as they are transmitted successfully, and no data is stored. This makes Threema Work the secure communications platform in the event of cyber losses.

Pascal Schweingruber, Member of the Executive Committee at Kessler, is delighted about the cooperation: "The idea came from our experience in claims. I'm delighted to be able to be able to offer our clients a pragmatic and effective solution with Threema Work." Miguel Rodriguez, Member of the Management Board at Threema, adds: "The partnership between Threema and Kessler is part of a shared mission: to safeguard the security and stability of businesses in the digital world and comply with the regulatory requirements governing cyber security and data protection."

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## **ABOUT KESSLER**

Kessler is the leading Swiss enterprise specializing in comprehensive risk, insurance and pension fund consulting. We advise over 1,500 medium-sized and large Swiss companies from the service, trading and manufacturing industries, as well as the public sector. Thanks to our expertise in each of these economic sectors, our highly qualified staff and our leading market position, we contribute significantly to the long-term success of our clients. As a reliable partner, we inspire our clients and open up new perspectives through the safe and successful management of risks. Founded in 1915, Kessler has 330 employees working at its headquarters in Zurich and its other sites in Basel, Bern, Geneva, Lausanne, Lucerne, Neuchâtel, St. Gallen, Sion and Vaduz. As the Swiss partner of Marsh since 1998, we are part of a network with specialists in all areas of risk management and great experience in handling global insurance programs. Marsh, the world's leading insurance broker and risk advisor, operates in more than 130 countries and is part of Marsh McLennan (NYSE: MMC). Further information can be found at www.kessler.ch, www.marsh.com and www.mmc.com.

## **ABOUT THREEMA**

Founded in 2014, Threema GmbH is a pioneer in secure instant messaging solutions for organizations and individuals. The Swiss company, which operates its own servers in Switzerland, focuses on systematic data protection and data avoidance. The Threema app is open source and now has over eleven million users in Europe and beyond. The business application Threema Work is now the market leader in German-speaking countries and used by more than 7,500 companies, public authorities, schools and associations.